

Powered by Plum[™] is a full-scale, customizable, white-label wireless program offering including e-commerce services, a customer account management portal, mobile app, SIM fulfillment services, with best-in-class customer care. Our dedicated, behind-the-scenes technical and account teams actively address your program's unique goals to support your success, so you don't have to worry about the technical configuration.



Build an affordable wireless plan in weeks.

Powered by Plum supports your brand by providing the tools necessary to launch your own wireless brand. With custom rate plans and competitive revenue share models, Plum[™] enables you to provide premium yet affordable wireless solutions to your customers. You will also gain access to our customer management portal, brand messaging templates, and APIs, empowering you to control important aspects of the customer experience.

Plum has not only fostered strong industry relationships, but has also invested heavily in monitoring, reliability, and effective business processes. As a result, Plum has the connections and resources necessary to help you take care of subscribers, maximize uptime, and build a successful program.

Simply put, Plum focuses on the backend setup and maintenance of your wireless brand, so you can focus on your customer-facing sales and marketing strategy.

Customer Experience

Website

Launch a branded ecommerce site with a best-in-class user experience.

Mobile App

Deploy a branded mobile app with easy to navigate features, quick buttons for top-ups, care chat, and more.

Customer Lifecycle Management

Access a permissions-based portal with tools for billing, customer communication, business reports and more.

Customer Support

Give your customers personalized care with live support agents.

The Plum Difference



Speed to Market

Launch and market your wireless brand within weeks.



Network Configuration

Get access to the nation's largest 5G network that provides fast speeds and top-quality reliability.



Dedicated Support

Plum's account management, engineering, operations, product management, legal and finance leads are dedicated to your needs.



Flexibility

Plum helps you grow your business with a wide range of wireless offerings tailored to your needs.

The possibilities are wireless

Plum operates on the T-Mobile Network, the nation's largest 5G network. With plans and pricing designed to help you scale and **state-of-the-art network services**, Plum enables you to focus on what you do best - servicing your market and growing your business.

GET IN TOUCH WITH PLUM

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